

Special Events

The Foundation is blessed to have two very active working committees under our Special Events umbrella: The Biosphere Walk, Run, Roll and the Gala Committees. Both Committees have operated for 3 years now growing their events. Their success is realized in larger numbers of participants and more dollars raised. They are an amazing group of community minded people who are critical to making the Foundation a vibrant force in Georgian Bay Country.

Management

In 2009/2010 the Foundation operated with one full time and one contracted employee as well as an Intern funded through the Northern Ontario Heritage Fund Corporation. The staff answers to a volunteer Board of 15 Directors, a multitude of volunteers and eight committees: Art Acquisition and Selection, Endowment, Executive, Finance, Funds Development, Policies and Procedures and Special Events (2). We are forever grateful to the volunteers who serve our community through the endless hours they devote to the Foundation and the Health Centre.

Financial Report

| Statement of Operations and Fund Balance* | For the year ended March 31, 2010 | |
|---|--------------------------------------|------------------|
| Revenue | | \$998,114 |
| Operating Expenses | \$225,592 | |
| Fundraising Expenses | \$124,813 | |
| Net revenue over expenses | | \$647,709 |
| Opening Fund Balance, beginning of year | | \$499,980 |
| Less: Transfers to WPSHC | | |
| Specified Donations | \$228,848 | |
| Electronic Health Records | \$250,000 | \$478,848 |
| Closing Fund Balance, end of year | | <u>\$668,841</u> |

* Full copies of the 2009/2010 Financial Statements available by contacting the Foundation office at 705-746-4540 x 3348.

Annual General Meeting • June 23, 2010



09/10 Annual Report

Annual Report to Donors

Throughout 2010 the West Parry Sound Health Centre (WPSHC) is celebrating the 5th anniversary of our 'new' building. Our volunteer Board of Directors and staff are especially keen to recognize the steadfast support of the Foundation's volunteers, donors, sponsors and 7 local municipal Councils in keeping our sparkling facility up-to-date with equipment.

While 2009 sent economic shock waves around the world, the Foundation is thankful to report that the number of donors to the Foundation and the value of their donations exceeded last year.

Not only does our generous and diverse community ensure that we have the dollars to buy much-needed equipment annually, their vigorous support helped to ensure the reinstatement of full funding for the provincial Anti-Venom Depot. We are endlessly thankful for their tremendous endorsement.

Because of our community's generosity and the determined volunteer work of the Auxiliary and Foundation volunteers, the Foundation transferred just under \$478,848 to the Health Centre including an additional \$250,000 (totaling \$750,000 to date) as part of our \$1,000,000 Electronic Health Records commitment.

Demographics continue to put pressure on services. With West Parry Sound's small, largely rural population and unemployment of +9% in the best of times, donations from our seasonal community, corporate community and local community continue to have a tremendous impact in the quality of care the Health Centre provides. With technology now becoming obsolete in five years or less and with the scarcity of government dollars, donor support continues to be the greatest influence on the provision of the future of local health services.

Planning

As we begin a new fiscal year, the Foundation concludes its second year of business managed by the 2008 Operational Plan. The Plan details 48 deliverables with a key objective to communicating with donors. These essentials continue to guide us on the journey forward.

Donor Communications

This last year the Foundation added components to www.WPSHCF.com. Equipped with an easy to manage e-newsletter, online pledging, ticket sales and event registration, the Foundation's website is now an economic and quick alert tool. Through the summer of 2009, the Foundation's e-newsletter

kept donors updated on anti-venom supplies, procedures for avoiding venomous bites and managing bites prior to arriving at Emergency. The Foundation's website traffic reports reveal a high degree of readership. This spring online pledging enabled more than \$16,000 in revenues for participants in the Biosphere Walk, Run, Roll. The Foundation is forever grateful to Bill Spinney and the volunteer Board at the Community Business and Development Centre for their incremental funding of the Foundation's very successful website development.

Electronic Health Records Update

The Foundation has transferred \$750,000 of the \$1,000,000 promised to the Health Centre. Implementing our full Electronic Health Record system is a work in progress. The core building blocks installed to date have enhanced efficiency and access to information by clinicians.

Support the Girls, a Digital Mammography Project

In February 2010, the Health Centre's Medical Advisory Committee moved digital mammography to the highest priority in equipment needs for the Health Centre. The Foundation Board accepted the \$650,000 challenge and two Co-chairs, Dr. Corrine Gehrels and Paula Attwell came onboard to make a difference. Local businesswoman Susan Tait crafted an Art-bra and the campaign steamrolled. By year-end, Stage One of the Foundation's Support the Girls Campaign was complete. Art-bras were coming into the Health Centre for installation, Delia Brereton of Shopper's Drug Mart became the volunteer photographer and the Foundation began to organize a mailing for Mother's Day to launch the \$650,000 Digital Mammography fundraising campaign.

Endowment Policy

A decade ago, the Foundation was established with the purpose of funding the construction of a new Health Centre. Today, the demand is for much needed equipment. Managing today's donations for tomorrow's health care is the story of the Foundation and its fledgling Endowment Fund. This year the Board adopted a fully flushed out Endowment Policy. Three estates were received and stewarded as legacy gifts with the funds from each invested in 'The Forever Fund'.

The West Parry Sound Health Centre Foundation
Providing Extraordinary Support for Health Care Services in Cottage Country