

## Stewardship

Many people are surprised to learn the government does not fund the entire cost of running a hospital or the purchase of new equipment. In 2009, a mere 4% of the Health Centre's government funded budget was available for new equipment purchases. Only hospitals that effectively plan for their future will be able to provide the level of care and services that we have all come to expect. While the West Parry Sound Health Centre Foundation was established to help fund our building, the demand upon the Foundation now is to fund our equipment. Managing today's donations for tomorrow's health care is the story of the Foundation and its fledgling Endowment Fund.

## Management

Answering to a volunteer Board of 15 Directors, the Foundation operates with two staff people, a multitude of volunteers and six committees: Art Selection and Acquisition, Executive, Finance, Funds Development, Policies and Procedures and Special Events. We are forever grateful to the volunteers who serve our community through the endless hours they devote to the Foundation and the Health Centre.

## Financial Report

Statement of Operations and Fund Balance*	For the year ended March 31, 2009	
Revenue		\$921,214
Operating Expenses	\$173,860	
Fundraising Expenses	151,181	
Net revenue over expenses		596,173
Opening Fund Balance, beginning of year		398,059
Less: Transfers to WPSHC		
Specified Donations	210,579	
Grants	33,673	
Electronic Health Records	250,000	494,252
Closing Fund Balance, end of year		\$499,980

\* Full copies of the 2008/09 Financial Statements available by contacting the Foundation office at 705-746-4540 x 3348

## Annual Report



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## Annual General Meeting June 24, 2009



west parry sound  
 health centre  
**FOUNDATION**  
 caring for you  
 in cottage country

## Annual Report to Donors

The West Parry Sound Health Centre Foundation has much to be thankful for as we navigate challenging times. First and foremost, in a year that has economically hurt families across the spectrum, the volunteer Board of Directors and staff are keen to recognize the steadfast support of our donors, sponsors and the 7 local Municipal Councils.

While the dollar value of donations to the Foundation declined in the past year, the volume of donations increased. The impact of donor investment reverberates throughout the Health Centre. New physicians are considering and choosing to live and work here because of the promise of a continuous state-of-the-art facility.

In 2008, through the generosity of local businessman Mike Reeves, the Foundation was informed of its first known legacy gift. Legacy gifts have the potential of providing important care long into the future. Then, in the darkest economic months of this past year, an anonymous islander from the Archipelago seeded the Foundation's Endowment Fund with a donation of \$25,000. Moving forward, it will be the Foundation's Endowment and fundraising efforts that will provide the level of care and service that each one of us expects.

Because of our community's generosity and the determined volunteer work of the Auxiliary, the Foundation transferred just under \$500,000 to the Health Centre including an additional \$250,000 (totaling \$500,000 to date) as part of our \$1,000,000 Electronic Health Records commitment.

Demographics predict that the Parry Sound population will increase 20% between 2006 and 2031, a stark contrast to the rest of Northern Ontario, where a decline is expected. Population growth and population aging will put continuous pressure on the local health care system. In an era when technology becomes obsolete in five years and government dollars are scarce, donor support commands the future of local health services.

## Planning

As we begin a new fiscal year, the Foundation concludes its first year of business managed by its 2008 Operational Plan. The Plan detailed 48 deliverables with a key objective to communicate with donors. These essentials have allowed us to carve out the journey forward.

## Donor Communications

In 2007 and 2008, the Foundation initiated a number of regular traditional mailings reconnecting with existing donors and gathering new support. By the end of fiscal year March 2009, the Foundation had an easy to manage website with new fundraising possibilities. By June, the Foundation was able to launch an e-newsletter expanding the ability to communicate effectively and quickly.

## Electronic Health Records Update

Since the Foundation first began to raise funds to help implement EHR in our Northern facility, a provincial election and E-Health scandal have raised the awareness of both the extraordinary need for this technology and the struggle to get a handle on it. For several years now, the Health Centre, with the support of generous donors, a bank loan and several grants, has been determinedly putting the building blocks in place.

Key to progress is the Health Centre's upgraded Admission/ Discharge/ Transfer (ADT) system. This system is the core of EHR and manages the registration of all patients in the Health Centre linking registration information to all other systems.

While it operates within the Health Records Department, ADT is also used for chart tracking and management of dictated reports. The Health Centre's system is linked with the provincial Enterprise Master Patient Index (EMPI) ensuring patient demographics are automatically sent to the provincial database. Other systems linked to ADT are chart abstracting, health card validation and the financial accounts receivable system. The system provides patient registration information to clinical systems in the Laboratory, Diagnostic Imaging and the Pharmacy Departments. The newest application soon to be implemented is a patient scheduling capability in Ambulatory Care, the Rehabilitation and Diagnostic Imaging Departments.

The Diagnostic Imaging Department is a full radiology paperless information system. The order is scanned, accompanying notes are electronic, signatures are electronic and reports are automatically delivered to physician offices. Physicians can access radiology reports either throughout the hospital or in their offices. Emergency radiology reports can be read remotely. Currently, the Department is in the middle of an upgrade to enhance the ability to read radiographs remotely.

Since opening in 2005, the Laboratory has used an electronic system. But new to the system is point-of-care testing done by nursing staff for blood glucose and urinalysis. Through the use of a docking station at the nursing desk, results are now transmitted electronically to the Lab for required follow up.

Our full Electronic Health Record system will take more work, time and money. However, these core building blocks have significantly enhanced efficiency and access to information by clinicians.

**The West Parry Sound Health Centre Foundation**

***Providing Extraordinary Support for Health Care Services in Cottage Country***