

2008 The Tactical Shift

Race Results
DO IT FOR LIFE
 THE BIOSPHERE RUN
 MAY 25, 2008
 PARRY SOUND

Sponsored by a grant from:
AstraZeneca
 life inspiring ideas



I have heart disease BUT
 heart disease doesn't have me



We Do Fish Hooks Too!

The same attention has been paid to you that you feel in the air at the West Parry Sound Health Centre. An increased number of visitors are coming through the doors and the summer buzz is palpable. At the Health Centre much takes place to prepare for the influx of patients. The changes happen behind the scenes so you might not be aware. Let us give you a tour!

OUR EMERGENCY DEPARTMENT
 Patients who are admitted to the Emergency Department are cared for by a team of healthcare professionals. The Emergency Department is a 24-hour service that provides care for patients with acute medical, surgical, and trauma injuries. The Emergency Department is a key component of the Health Centre's services and is staffed by a team of healthcare professionals who are trained to provide care for patients in a safe and efficient manner.

OUR AMBULANCE SERVICE
 The West Parry Sound Health Centre's ambulance service provides emergency medical services to patients in the community. The ambulance service is staffed by paramedics and nurses who are trained to provide care for patients in a safe and efficient manner.

OUR NURSING CENTRES
 The West Parry Sound Health Centre's nursing centres provide care for patients with chronic and acute medical conditions. The nursing centres are staffed by nurses who are trained to provide care for patients in a safe and efficient manner.

YOUR BELL IS OUR PRIORITY
 The West Parry Sound Health Centre's Bell Centre provides care for patients with hearing and vision impairments. The Bell Centre is staffed by hearing and vision care professionals who are trained to provide care for patients in a safe and efficient manner.

To discuss your Legacy Gift call us at 1-888-262-0436 or visit www.wpshtcf.com



MAKING ELECTRONIC MEDICAL RECORDS A REALITY
 The West Parry Sound Health Centre is proud to announce that it has implemented an electronic medical records system. This system will improve the quality of care and reduce the risk of errors. The system is a key component of the Health Centre's commitment to providing the highest quality of care to our patients.



SEASON'S GREETINGS FROM COTTAGE COUNTRY



west parry sound
 health centre
FOUNDATION
 CARING FOR YOU
 IN COTTAGE COUNTRY



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Annual Report

Annual General Meeting
 June 25, 2008

The West Parry Sound Health Centre Foundation raises funds to ensure the year round and seasonal communities served by our doctors, nurses and technicians benefit from local and easily accessible up-to-date equipment. Through the extraordinary dedication of our volunteer Board of Directors and the generous support of our donors, the Foundation helps the Health Centre provide the best possible services to our patients. In fiscal year 2008, the Foundation transferred \$250,000 to the Health Centre as part of our Electronic Health Records commitment.

The Future is Now

The Parry Sound area expects a population increase of 20% between 2006 and 2031, a stark contrast to the rest of Northern Ontario which predicts a declining population. Along with our increased numbers, locally we anticipate a more advanced aging population relative to the rest of the province. Population growth and population aging will put continuing pressure on health care spending. In an era when technology becomes obsolete in five years and government dollars cannot fully fund the cost of evolving equipment, donor support dictates the future of local health services.

Planning

Faced with this looming demographic and associated financial reality, in fiscal year 2008 the Foundation created its first Operational Plan detailing 48 deliverables. The key objective of the plan is to communicate to donors and potential donors the fiscal challenge of maintaining first class services and technology at the Health Centre. The Operational Plan grew out of a year of observations and analysis of existing events, donations and programs and has been the roadmap for moving forward.

Hosting Events

Events were analyzed for their financial gain relative to the cost in terms of dollars and volunteer/staff hours. With these results, the Foundation worked to create a fresh palate of programs to engage the community. Sponsorships were negotiated for each activity moving forward to ensure all funds raised from donors are directly applied to equipment purchases.

In November of 2007, the Foundation agreed to partner with their great friends, the Parry Sound Rotary Club, for one last final Dragon Boat Festival held June 14, 2008. Plans were made to host: Do It For Life, a 2K, 5K, 10K Walk, Run or Roll in conjunction with the West Parry Sound Health Centre's Cardiac Rehab Program May 25, 2008; the Foundation's Gala Event Tapas & Tango August 21, 2008; and a Suitcase Party September 27, 2008. Full sponsorship was secured for all of these events.

Donor Communications

In 2007, the Foundation initiated a number of regular mailings to communicate directly with existing donors. These mailings were crafted to help donors understand that maintaining our Health Centre is their greatest personal cause. Every Foundation donor received a newsletter in addition to personal letters. The Foundation was pleased to partner with the Townships of Carling, McKellar and the Archipelago to inform seasonal residents of the challenge of bringing Electronic Health Records to the area. A themed annual Holiday greeting was initiated. In January 2008, the Foundation launched a Grateful Patient program, writing to those using our Emergency & Ambulatory Care services. Through these various communications, the Foundation informs the community on the needs of the Health Centre and the importance of continued donor support.

Stewardship

The newly formed Funds Development Committee brings together a broad spectrum of expertise seeking to create an atmosphere for Legacy Gifts to the Health Centre. The gifts take many forms including a gift in a donor's will; a guaranteed income through a Charitable Annuity secured through the Foundation; and a series of other tools highlighted on the Foundation website at: www.wpshecf.com.

Management

Answering to a dedicated Board of 15 Directors, the Foundation operates with two staff, a multitude of volunteers and six committees: Art Acquisition and Selection, Executive, Finance, Funds Development, Policies and Procedures and Special Events. We are forever grateful to the volunteers who serve our community through the endless hours they devote to the Foundation.

Statement of Operations and Fund Balance*

<i>For the year ended March 31</i>		<i>2008</i>
Revenue		\$990,181
Expenses		\$295,037
Net Revenue Over Expenses		\$695,144
Opening Fund Balance, beginning of year		91,857
Less:		
<i>Transfers to WPSHC</i>		
<i>Specified Donations</i>		<i>(122,723)</i>
<i>Building Fund</i>		<i>(61,343)</i>
<i>Electronic Health Records</i>		<i>(250,000)</i>
Closing Fund Balance, end of year		\$352,935

*Full copies of the 2007-2008 Financial Statements available by contacting the Foundation office at 705-746-4540 x 3348